



MATT RASAMOTO

Emmy Nominated Director of Innovation and Development

AR/VR, OTT, 360° Video, IoT, Geo-Targeting,
Podcasting, and Video production

“Matt is by far one of the most diplomatic and accessible creative managers I have worked with.”

Holli Alvarado, Creative Content Specialist

“I was always impressed with Matt's intelligence and ability to take on any task given. He is one of those people you can trust to get it done.”

Philip Blood, Video Game Producer

“Not only is he a source of motivation, but of inspiration -- exhibiting a wealth of creative and technical knowledge that is beyond most people.”

Art Douglas, Director/Producer

“A fun way to show that the 140-year-old company with over 280,000 employees can inspire staffers to push the edges of innovation”

Kyle O'Brien, The Drum

Tango AR project at AT&T

“Let me hire you away from Eddie Pepitone, whatever he is paying you --I'll pay you half!”

James Adomian, Actor/Comedian

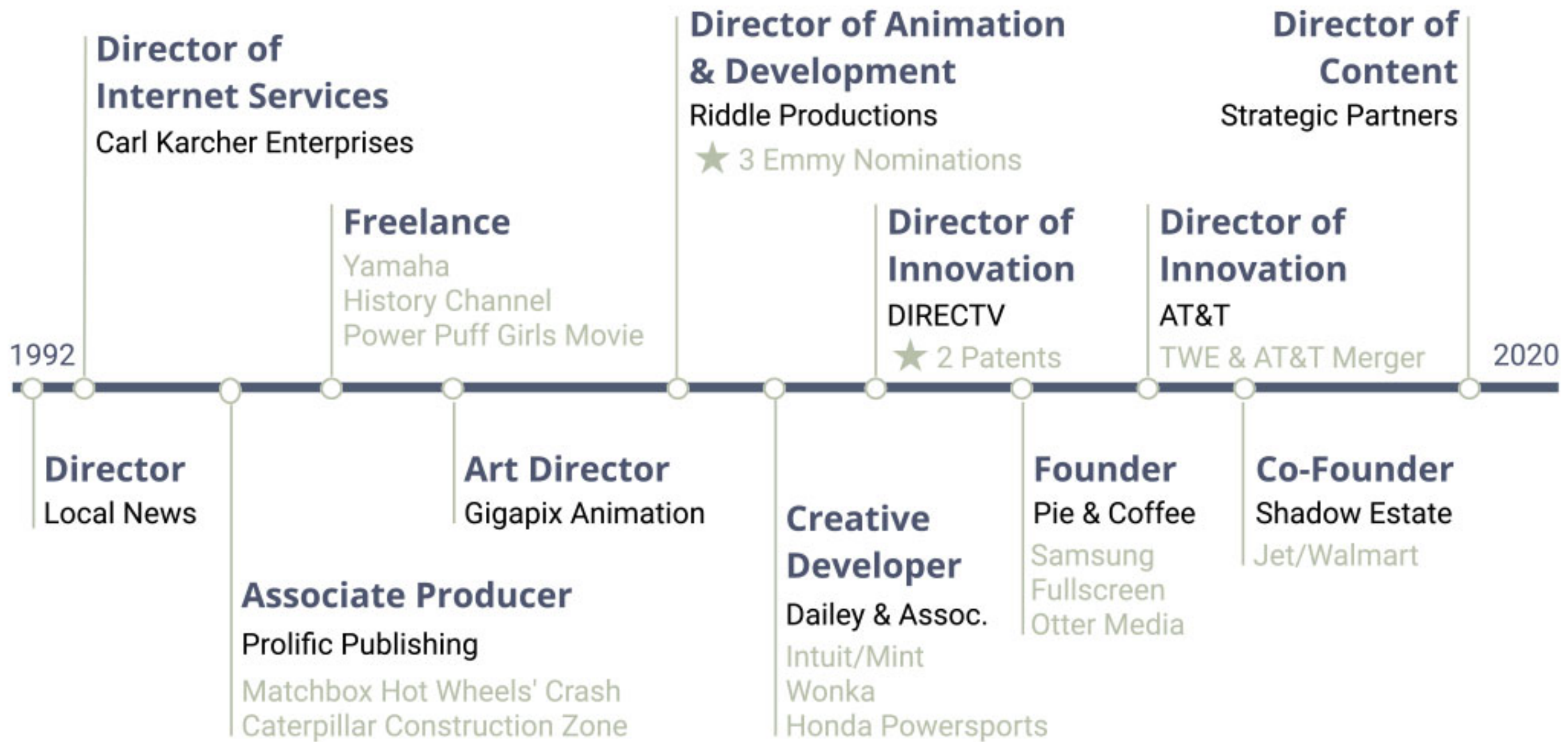
“Oh, that was good.”

Scott Thompson, Kids in the Hall

“That's pretty damned funny. That's pretty damned good.”

Mark Brazill, creator That 70's Show

Writing for All Things Comedy



Art Projects

Oil Painting
Watercolor
Sketches

Side Projects

Comedy Writing

Other

Gardening
Travel



Code Projects

PHP
jQuery
MySQL
After Effects (JavaScript)

Learning

Japanese

Other

Baking

- **Cross-Functional Team Management**
- **Strategy and Development**
- **Vender Relationships**
- **User Story & Customer Research**
- **Digital Content Production**
- **Creative Direction**
- **Technical Lead**
- **Research**



My focus, in the broadest sense, has been on entertainment and the technology that surrounds it.

I'm looking for a company with a culture of creativity, a fervor for future tech, and that is brimming with bright and inspired minds. I love leading teams and carving out ideas for new products and pipelines. I am happy to take the lead or be an advocate for others. As long as the commute is under an hour, we'll get along swimmingly.

Me@DrPunchman.com

(310) 503-8229

Website/Portfolio

<https://DrPunchman.com>

LinkedIn

<https://LinkedIn.com/in/DrPunchman>

Social Media

<https://Instagram.com/DrPunchman/>

About the name "Dr Punchman"

Not a short while ago, I worked in video games. One of the offices was rented out as an apartment to a man down on his luck.

Every other weekend, his daughters would come to visit. They were maybe five years old. They would run into my office and punch me.

One day, before their attack, one of them said "let's get the Punch-a-man". It stuck.